

## **GOVERNMENT'S LITTER STRATEGY FOR ENGLAND recent update**

Parishes are often closely involved in the care of the local environment; this strategy, originally published in April 2017, is starting to have an impact.

Within the strategy there is a stated understanding that litter is an 'avoidable problem' about which many residents feel frustrated (they quote 81%) with economic, social and environmental consequences.



- The Strategy has 3 themes: **“Education”, “Enforcement” & “Infrastructure”**.
- It promises *‘This is a strategy that will not gather dust’* and if *‘voluntary approaches’* do not work they will *‘consider other measures’*.
- The document sets the framework for future activities and its implementation.
- If it is implemented, as stated, it would impact on both individuals and organisations.

The whole document on the Litter Strategy for England can be found at:

[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/630999/litter-strategy-for-england-2017-v2.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/630999/litter-strategy-for-england-2017-v2.pdf) The 82 page document chapter headings are: Changing behaviour, Measuring litter (for monitoring success), Education and Awareness (includes aquatic & marine litter), Improving enforcement (including fly-tipping), Taking up responsibility. A summary of the chapter on:

### **Better Cleaning and Litter Infrastructure**

- Work with Highways England and others to tackle litter on the roadside, and address practical barriers to litter-picking along roads.
- Support councils in collaborating to co-ordinate cleaning
- Promote use of reporting apps to help people report litter problems and enable speedy resolution
- Review and update the Code of Practice on Litter and Refuse – including a review on how land managers are held to account by citizens for maintaining their land to the standards in the Code of Practice.
- Help councils and others put the right bins in the right places – including how to ensure bins are emptied efficiently e.g. bins with sensors which alert the authorities when bins need emptying.
- Encourage councils to adopt waste management approaches that help to reduce littering and fly-tipping – They recognise that account should be taken of the fact that fly-tipping, unlike littering, is often driven by economic factors owing to the costs of waste disposal; they will encourage councils to make better decisions and foster collaboration across their departments, contractors and teams.
- Work with local councils, ports and the haulage industry to improve facilities for hauliers, fishing vessels and others to dispose of their litter and waste
- Spread best-practice in street cleaning and reducing littering, including learning from international experience – They encourage use of international portals such as <http://neatstreets.co>.
- Encourage the use of behavioural insights to develop and test new ways reduce littering – They intend to launch a new Litter Innovations Fund later in 2017 and commend the Keep Britain Tidy ‘We’re watching you’ and Hubbub ‘Love Your Forest’ campaigns.

### **2017 MEETINGS**

7:30pm, the Village Hall, Kenn St, Kenn

**4 September** – Council Meeting

**6 November** – Council Meeting

Agendas will be on noticeboards  
3 days before the meeting.

**Fly-tipping, potholes, damaged signposts, footpaths etc** report these and much more to the North Somerset Council’s Area Officer at Yatton Library every Friday, 10:30 – 12:00  
No appointment is needed, just turn up.

## **SPECIAL COUNCIL MEETING – 30 AUGUST 17, 7.30 in the New Church Room**

To consider and make comments on the notification of updates received by the planning authority on 16/P/1901/O (St Modwen) for change to mix of business and housing.